

Leidy Parra

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**From:** admin@rutenbergonline.com on behalf of Cynthia Benchick [cynthia@crrtoday.com]  
**Sent:** Friday, October 21, 2011 4:20 PM  
**To:** Cynthia Benchick  
**Subject:** CRR News & Notes Oct 21, 2011  
**Attachments:** FAR Buyer Broker Agreement EBBA-5.pdf



## NEWS AND NOTES


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October 21, 2011



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<sup>1</sup>comScore Media Metrix, July 2011

## **Fixing and flipping foreclosures for profits** Tues Oct. 25, 11 AM

Join fellow Charles Rutenberg Realtor David Dweck for this exciting topic and find out what really is working now. David has been involved in over 1500 deals and this one hour session will cover topics including:

- Finding properties to flip
- Finding the best deals
- How to flip deals
- How to buy-fix-sell
- Wholesale and Retail strategies
- How to find money for your deals

Join us Tuesday October 25<sup>th</sup> at 11:00 AM at the Charles Rutenberg Office. This meeting is free and available on a first come first serve basis. The first ten people to show up will receive David's *18 Tips and Strategies To Maximize Profits* Book.

One lucky winner will win a ticket to the upcoming Foreclosure Convention October 29<sup>th</sup> & 30<sup>th</sup> in Boca Raton.

Please email [Marisol@DavidDweck.com](mailto:Marisol@DavidDweck.com) to confirm your attendance for this meeting.

For more information on the upcoming convention please visit [www.ForeclosureConvention.com](http://www.ForeclosureConvention.com)

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### **FORECLOSURE CONVENTION** Saturday October 29<sup>th</sup>

We only have 100 Foreclosure Convention bags filled with giveaways, discounts and other goodies to give out at the opening of the Foreclosure Convention, Saturday October 29<sup>th</sup>. Registration and networking begins at 8:00AM and we will start the convention promptly at 9:00AM. The first 100 to arrive will get the goodies as we don't have enough for everyone. To ensure you get your goodie bag and be eligible for the first giveaway at 9:00AM, register today by calling 561-391-REAL (7325).

If you are already pre-registered, plan on arriving around 8:30AM so that you can get your bag and do some networking. I will be giving away over \$500 worth of goodies by 9:15AM to encourage you to be on time. Join us for coffee and networking starting at 8:00AM. I look forward to seeing you then.

If you have already registered you will receive a confirmation email if not, there is still time to register. Only \*9\* VIP Seats remain.

Call 561-391-REAL (7325) now or visit [www.ForeclosureConvention.com/Registration](http://www.ForeclosureConvention.com/Registration) to register.

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<http://tinyurl.com/3pncq17>

To Your Success,

David Dweck

Boca Real Estate Investment Club

[www.ForeclosureConvention.com](http://www.ForeclosureConvention.com)

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**BUYER/BROKER AGREEMENT**

Would you ever list a home without a listing agreement? Would you put a property in the mls without some agreement to protect yourself? NO! But for some reason we are afraid to "list" our buyers. Attached is a prefilled buyer broker agreement which we highly recommend you use. Modify as you see fit, but get in the habit of using it. The form can be found on our website [www.rutenbergonline.com](http://www.rutenbergonline.com) under agent support, BUYER package.

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## **CRR Orientation**

Saturday November 19<sup>th</sup> 9AM – 11:30AM CRR Training Room

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## **NEVER miss a Prospect Buyer.....Rutenberg Showcase**

..... Make certain you compose your biography at [www.rutenbergonline.com](http://www.rutenbergonline.com) under the "AGENT IDX log on" hyperlink, (username and password are both your first initial and full last name all in lower case) ... AND

email your photo to: [cal@crtoday.com](mailto:cal@crtoday.com)

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## **Featured Vendor** .....

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There are three charities we support and this **gives you a choice** to make a difference in lives of those in need.

- **Fisher House** – FISHER HOUSE HONORS THOSE WHO SERVE. Serving military and veteran's families in their time of need.

[www.fisherhouse.org](http://www.fisherhouse.org)

- **Life Net 4 Families** – formerly the "Broward Cooperative Feeding Program **Help Us... Help Others.**

Right here in Broward County, amidst the sunshine and palm trees lives the face of hunger. LifeNet4Families serves over 1,000,000 meals to those who are not looking for a "handout" but a hand up...

[www.lifenet4families.org/](http://www.lifenet4families.org/)

- **RAGFL Charitable Foundation** – Founded in 1987, the Charitable Foundation has been helping those who have specific needs which cannot be met from any other source.

[www.r-world.com](http://www.r-world.com)

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## FORECLOSURE CRUISE Sail Date December 2– 5

Return to port on Dec 5<sup>th</sup> at 8AM

### Are you registered for the \*Foreclosure Cruise\*?

Prior to the recession we had 2 BRIC cruises that were meaningful and fun! We rebranded this year's cruise as the Foreclosure Cruise and have lined up a wide array of timely topics and speakers in early December combined with a lot of networking and fun.

Join us for a weekend as we sail the high seas of the Royal Caribbean's Majesty of the Seas once again.

This cruise is affordably priced and is inclusive. We hope you will make time and treat yourself to some fun and set up your 2012 to be a successful one, with plenty of tips and strategies you can use now.

Visit [www.ForeclosureCruise.com](http://www.ForeclosureCruise.com) and print out a registration form and register today while there is still room.

We look forward to seeing you on the high seas!

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## Reader's Choice.....

### Florida Realtors® News

#### 'Shadow inventory' could slow recovery

Miami Herald analysis: Several national housing markets have a lot of unlisted homes that could enter the market soon. [Read more.](#)

#### What's lurking in the shadows?

Analysts say a "shadow inventory" of homes could hurt the real estate market, but what does that mean? And is it true? [Read more.](#)

#### HUD to Fla.: \$160.6M in housing assistance

Money is earmarked for community development and workforce housing through four HUD programs. [Read more.](#)

#### Frequent users less wary of Facebook

Occasional Facebook users worry about their personal information, but regular users don't fret as much about privacy. [Read more.](#)

#### Demand surges for rental housing

Freddie Mac: Homeownership rate down about 1.5% over past year as apartment rents begin to slowly rise. [Read more.](#)

#### Fla. asks homeowners to kill giant snails

About 23,000 non-native snails have been found so far. Officials hope homeowners will help stop the spread. [Read more.](#)

#### Home building jumps 15% in Sept.

Homes were built in September at the fastest pace in 17 months, a hopeful sign for the struggling housing market. [Read more.](#)

#### Bank of America earns \$6.2B in 3Q

Gain comes mainly from downsizing and cost-cutting; bank, no longer nation's largest, says consumer mortgage lost \$1.1B. [Read more.](#)

#### Apple iOS 5 more evolution than revolution

iPad and non-4Ss iPhone users who upgrade will discover new features, but not Siri, which responds to voice commands. [Read more.](#)

#### When will REO sales finally reach the peak?

As REOs move from private banks to government-owned properties, prices should remain stable even as REO sales rise. [Read more.](#)

#### Are banks getting better on short sales?

Some sellers say banks are more willing; they close faster and even offer seller incentives to avoid foreclosure process. [Read more.](#)

#### Foreigners' sweetener: Buy house, get a visa

A proposal in Washington could create a retiree visa for those who spend at least \$500K cash investing in U.S. real estate. [Read more.](#)

#### Could REO buyers not have legal ownership?

Mass. Supreme Court: If a robo-signed foreclosure isn't legal, a buyer doesn't really own the home and can't resell it. [Read more.](#)

#### NOW YOU KNOW

#### Creating a referral strategy

Most people suggest referrals based on trust and friendship, so make a connection first and request a referral later. [Read more.](#)

#### ➤ Prepare for the Worst, Expect the Best

Avoid one of the biggest stumbling blocks in real estate by teaching your clients what to expect, whether it's good or bad. If they understand all of the potential outcomes, they'll weather the storms more easily.

[Read more >](#)

➤ **How Real-Time Web Stats Can Help**

Want to see how prospects really interact with your Web site? Use heat maps to find out where they click, how they move their mouse, and what important links they're completely missing.

[Read more >](#)

➤ **A Smart Strategy for Vetting Referrals**

Getting tons of referrals, but not many commission checks? Learn how to qualify the people who clients pass along to you and you'll boost your odds of winning their business ... and most importantly, closing the transaction.

[Read more >](#)

